

Graphic Designer

The graphic designer is responsible for curating, constructing and creating the visuals for all six editions of Verse Magazine for 2020. This role requires a willingness to take on a large amount of responsibility, and the ability to work quickly and efficiently under pressure. The graphic designer must work closely with the head editor to create consistency between the written and visual aspects of the magazine, as well as working with the comms & digital editor to ensure the magazine's 'style' is carried into digital formats. This role requires strong creative problem solving and forward planning, in particular in regards to sourcing student artwork. The graphic designer must strive to actively listen and connect with the broad student body of UniSA. It is also desirable for the graphic designer to be an 'all-rounder' - having mid-range skills in photography, illustration, copy-writing, digital design, etc.

Communications Editor Core Responsibilities:

- Working collaboratively with the editorial team.
- Liaising with Head Editor regarding consistency of aesthetics and written content
- Liaising with editorial team regarding magazine aesthetics incl. cover art.
- Liaising with communications editor regarding artwork submission call-outs
- Using the style guide and magazine template to create the layout of each edition of the magazine in InDesign, but stamping with your own style
- Constructing the magazine with the articles as supplied by the editorial team.
- Selecting imagery for the magazine from student submissions, other sources or creating artwork.
- Working closely with the Editor, Communications Editor and Graphic Designer to ensure all deadlines as per the set 2021 production schedule.
- Liaising with art students and the Design and Art schools to gain student artwork submissions.
- Working with editorial team to select topics for submissions call-out.
- Interacting with and building relationships with contributors and readers of Verse Magazine both in person and online.
- Assisting communications editor to produce visual content for communications.
- Working with USASA production consultants to ensure artwork is to the printer on time
- Working with Head Editor to determine student for interview and conducting interview.
- Alternatively, delegating interview responsibility.
- Checking Zoho for submissions and updating the Google Doc file.
- Being involved and participating in on-campus events.